



February 2018

**Nulo, "where *NU*trition meets *LO*ve"**



Thanks to Nulo's passion for pet nutrition and healthy lifestyles, **we are giving away a Fit Bit!** Our winner will count every happy step of those Spring dog walks.

During the month of February enter to win the fit bit with every purchase of Nulo. Second and third place will win free Nulo cat/dog food! To remind you...Nulo is proudly made in the U.S. using only the highest

quality ingredients. Nulo is low in carbs and uses low glycemic ingredients in every recipe. Great nutrition isn't worth much if it isn't digested thoroughly.

Nulo has a patented probiotic to provide better nutrient absorption. Haven't tried Nulo? With our satisfaction guarantee, now is the time to try.

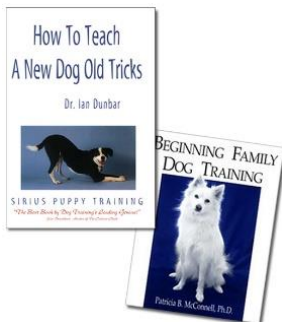


**Let's See Those Pearly Whites...**

February is pet dental month. The bacteria living in your pet's mouth may be causing the bad breath which makes you avoid those most excited kisses. These bacteria can lead to oral disease and increase the risk for more serious illness including heart disease. The American Veterinary Dental Society reports that 80 percent of dogs and 70 percent of cats show signs of oral disease by age three. Warning signs include bad breath, tartar and swollen red gums. Fractured teeth or cavities can be painful and may change your pet's eating habits.



Prevention is the key to good health, so we are helping you with a sale. Check out our selection of quality and cost-effective tooth brushes/paste, water additives & chews which aid in keeping those teeth clean. There are many options of dental care for your dog or cat, but it is hard to beat brushing; the challenge of course, is getting us to comply.



**Selective Hearing?**

Selective hearing is not something unique to only *human* children. Sometimes you may even think your dog is deaf. You call them to come, ask them to sit...and they look at you like you are speaking a foreign language. That is because you *are*. You need to help them understand what you are asking. In Patricia McConnell's book *For the Love of a Dog* she notes, "Many people seem to believe that dogs come to us able to read our minds and to translate whatever language we happen to be speaking in...The good news is that dog

**Iowa City**

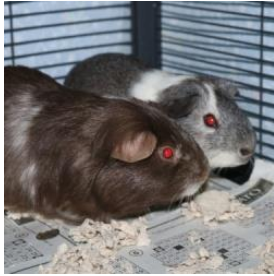
M-F 10 to 6  
Sat 10 to 4  
Sun noon to 4  
319-354-4334

**North Liberty**

M, T, W, F 10 to 6  
Th 11 to 7  
Sat 10 to 4  
Sun 11 to 2  
319-665-2186

training has evolved, and is full of humane and effective techniques as enjoyable for your dog as they are for you.”

We recommend [Patricia McConnell](#) and [Ian Dunbar](#) as Nationally recognized humane trainers. You can also explore the human dog relationship with other titles such as *The Culture Clash* by Jean Donaldson. We have excellent local trainers who ascribe to the positive reinforcement model. Stop in or call for recommendations.



### **Adoptable Guinea Pigs of the Month...**

Da Zhang Wei and Hiu Chen Yu are both one year old. These handsome fellows are available through the Iowa City Adoption Center, call (319) 356-5295 or visit [www.icanimalcenter.org](http://www.icanimalcenter.org) to learn more about all the animals at the Center.